

How did we do?

A quick summary of Oxfam's Annual Report & Accounts 2012/13



As we launch our annual report it's time to stop, reflect and feel proud. In the last year we've changed the lives of millions of people. We've raised women's voices and leadership in 17 countries, brought people across Tajikistan together to improve access to water involving law changes and reductions in bureaucracy. We've responded to three catastrophic emergencies – West Africa, Yemen and Syria – as well as campaigning for food justice; helping secure the first international Arms Trade Treaty and launching the first Oxfam-wide plan – a single international plan under which the 17 Oxfam affiliates can work together to make change happen.

Here's a quick guide to just some of the highlights from a high impact year:

AID BUDGET 0.7%

Oxfam partnered with more than 100 UK NGOs for the Enough Food for Everyone IF campaign which led to the UK fulfilling its historic promise to spend 0.7% of national income on aid overseas.

ARMS TRADE TREATY - WORLD FIRST

After nearly a decade of campaigning by Oxfam and its allies in the Control Arms campaign, the UN General Assembly finally adopted an Arms Trade Treaty (ATT). The ATT is the first internationally binding agreement to regulate the \$85bn annual trade in arms and ammunition, protecting millions living in daily fear.

PROGRESS AGAINST LAND GRABS

Oxfam's GROW campaign focused on land grabs, highlighting the fact that in a decade, the amount of land acquired by foreign investors in poor countries could grow enough food for a billion people.

Supporters, we love you!

In total, a whopping 1.6m members of the public took action online to support Oxfam campaigns over the year.

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Helping Amazing numbers of people

Oxfam's work in the past year has helped:

- 4,300,000 people access clean water
- 2,600,000 people benefit from improved sanitation facilities, greatly reducing the spread of disease
- 120,000 people access emergency shelter following a disaster
- 2,000,000 people benefit from the distribution of food, cash or vouchers, enabling them to survive in a crisis
- 450,000 farmers negotiate better prices for their goods in more markets
- 700,000 people improve their crops and services, boosting livelihoods
- 330,000 people benefit from innovative ways to tackle climate change
- 1,700,000 women be aware and able to stand up for their rights
- 220,000 people become empowered to engage directly with their local government
- 430,000 women and men be aware of the actions they can take against gender-based violence

CHALLENGING TIMES - costs up, income down

As the economic downturn continues, we're fighting to protect our finances. Income is down £17.6m (4.6%), but demands have increased.

A greater level of need

We've spent £3.6m more on responding to humanitarian emergencies and helping people living in poverty worldwide. Global food shortages were exacerbated by several factors - the consequences of war, climate change, resource scarcity and unfair systems of production. We responded to emergencies in 23 countries, putting an unprecedented stretch on Oxfam.

Income dropping

Oxfam's shops and fundraising teams both experienced a drop in income as the UK faced another year of economic downturn. The volume of items donated by the public has also fallen, in turn leading to a drop in sales. Retail sales were down £1.2m (1.3%) which meant the net contribution from our shop network was down 9.9 per cent at £20.1m. Oxfam's fundraising income - which includes donations from supporters, the public and institutional income - was also down £15m (5.6%) on last year, at £267.8m.

Using our reserves

As a result, we spent more in the year than we earned as income, and had to draw on our reserves to make up the difference. This was the right thing to do, given the urgency of the need, but we can't continue to use up our reserves, and need to bring our spending back in line with our income.

Moving forwards

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So yes the pressure's on financially, and we need to boost efficiency. But we can be incredibly proud of achieving a huge amount this year, pushing through lasting change and reaching millions of people all over the world. To read the Oxfam Annual Report 2012/13 in full, visit www.oxfam.org.uk/accounts